

May 8, 2007

## **BACKGROUND**

### **Exceeding Expectations: Campaign for Canada's university**

The University of Ottawa's *Campaign for Canada's university* has been organized to generate significant new support for three key areas: students, faculty, and infrastructure. When the campaign was officially launched in May 2004, a fundraising objective was announced of \$200 million. This has now been surpassed, more than a year ahead of schedule. The campaign total now stands at more than \$226 million.

For additional info: <http://www.campaign.uottawa.ca/index-e.php>

### **Campaign Donors**

Following is a select list of some major donations to the Campaign:

#### *A New Era in Management Studies*

University of Ottawa MBA graduate Ian Telfer, Chairman of Goldcorp Inc., has launched a new era in management studies at his alma mater with an unprecedented \$25 million donation to the School of Management. The school will be renamed the Telfer School of Management in his honour.

Mr. Telfer's previous support includes the Ian Telfer Scholarship for MBA students, which provides financial support to management students in need. For the past two years, he has also hired a University of Ottawa MBA graduate to work as his personal apprentice at Goldcorp Inc.'s head office in Vancouver, significantly accelerating promising business careers.

#### *Marking a Lifetime of Generosity*

The naming of the impressive new 12-story building marks a contribution of \$15 million to the University of Ottawa's Campaign for Canada's university by Mr. Paul G. Desmarais, a renowned Canadian and one of the country's most successful business leaders. The Desmarais Building, opening in the fall of 2007, will serve as the home of the Telfer School of Management and the Faculty of Social Sciences, providing much-needed space for lecture theatres, classrooms, study rooms, offices, and social gatherings.

#### *Rewarding Student Mentors*

CIBC, one of Canada's most respected financial institutions, donated \$1 million in 2004 to assist the University in establishing a unique scholarship program to reward students who serve as mentors to other students within the University's Student Academic Success Service (SASS).

Each year, CIBC Mentorship Program Scholarships provide recipients with financial support to cover their undergraduate tuition. Since its inception in 2002, the SASS Student Mentoring Program has helped reduce failure rates, increase student retention, and improve the university experience for hundreds of students.

### *Turning the Community into a Classroom*

The University of Ottawa's innovative Community Service Learning (CSL) Program, rated among Canada's most comprehensive experiential learning initiatives, received a significant boost in 2006 with a \$1 million donation from the J. W. McConnell Family Foundation, one of the country's largest private foundations.

Through the CSL Program, students assist community organizations in the National Capital Region by contributing their energy and talent to service activities linked to their areas of study. Along with valuable work experience, the students gain credits toward their degrees.

### *Helping to Assure Sustainable Canadian Prosperity for the Future*

RBC Financial Group, one of Canada's largest financial institutions, donated \$750,000 to the School of Management establishing a professorship focussing on the commercialization of science- and technology-based innovation. RBC Professor Tom Brzustowski believes Canada must develop an enhanced capacity to add value and create wealth in all sectors of the economy, from natural resources to high-tech.

The RBC Financial Group Professorship in Commercialization and Innovation is meeting this challenge, making a significant contribution to Canadian business by encouraging an active partnership of business, governments and the academic sector.

### *Taking on the World*

Empowering students by broadening their horizons through international exposure and adding a Canadian perspective to international issues is just one of the ways in which the University of Ottawa is training Canada's next generation of global citizens. Recognizing the value of this training, Scotiabank, Canada's most international bank, has donated \$750,000 to create the Scotiabank International Scholarships for students pursuing international studies.

### *Supporting the Brightest and the Best in Every Field*

Thanks to a generous donation of \$1.1 million from the BMO Financial Group, Canada's oldest financial institution, the University gives more funding support each year to graduate students in all academic disciplines.

The scholarships, first awarded in 2004, are a natural fit for a university that offers some of the most innovative and challenging graduate programs in the country, including

Canada's only PhD in population health, as well as interdisciplinary programs in e-commerce and e-business, Canadian studies, chemical and environmental toxicology, and Internet technologies.

### *Supporting Feminist Legal Scholarship*

As an active supporter of women in law since her student days at the University of Ottawa in the 1970s, and as co-founder of Ottawa's first all-women law firm, Shirley Greenberg has championed women's equality through the law and played a pivotal role in opening the doors of the legal profession to women.

In 2005, the retired lawyer and philanthropist continued her pioneering ways with a \$3 million donation for the endowment of the Shirley E. Greenberg Chair for Women and the Legal Profession in the Common Law Section of the Faculty of Law. The Chair encourages women to enter the profession, strengthens teaching and research on women and the law, and creates closer ties between women studying law and those practicing the profession.

### *A Privileged Relationship with Government*

With more than 50 years of successful investing under his belt, legendary Canadian fund manager Stephen Jarislowsky knows a quality investment when he sees one. So when he donates \$1 million to create a Chair at the University of Ottawa, it signals a major vote of confidence in Canada's university.

The gift from Mr. Jarislowsky, co-founder of the Canadian Coalition for Good Governance, has helped the University of Ottawa establish the Jarislowsky Chair in Public Sector Management. The Chair is designed to bolster research on public sector management, to promote public accountability and best practices, and to explore new forms of public governance. Its first holder is renowned governance expert Dr. David Zussman.

### *Marking Jewish Contributions to Canada*

Thanks to a generous \$1 million donation from Sara and Zeev Vered of Ottawa, the University has created a vibrant interdisciplinary program dedicated to the history, culture and literature of the Jewish diaspora in Canada.

The new Jewish Canadian Studies Program, offered at the undergraduate and graduate levels in both official languages, promotes an understanding of Jewish life in a uniquely Canadian context. The program, co-directed by Professors Pierre Anctil, Director of the Institute of Canadian Studies and Seymour Mayne of the Department of English, aims to improve dialogue between Jews and non-Jews, exposing the perils of racism and anti-semitism, and showing students how to combat these phenomena in Canadian society.

### *Where Philosophy and Technology Meet*

Studying a range of issues related to the use of new technologies is a priority for the University of Ottawa and an important legacy of the late Ottawa philanthropist Bertram Loeb. Mr. Loeb's forward-thinking vision and generous support has helped the University to establish the Bertram Loeb Chair in Organ and Tissue Donation. Multidisciplinary in its approach, the Chair finds its home in the Faculty of Arts.

The first appointment to this innovative Chair is accomplished researcher and physician Dr. Sam Shemie, whose area of specialty is organ replacement in cases of critical illness. Dr. Shemie has served on councils and boards developing national guidelines for organ and tissue donation in Canada for both children and adults.

### *A Living Classroom*

Since its unveiling as a centre-piece of the University of Ottawa's new world-class Biosciences Complex in the fall of 2004, the Husky Energy Courtyard, an extraordinary living microcosm of Canada's northern boreal forest and wetland habitats, has added a special aura to the institution's educational setting.

Created with a \$500,000 donation from Husky, one of Canada's largest energy companies, the "living classroom" serves a dual purpose: serious work and sheer enjoyment. For students and professors in the Faculty of Science, the Courtyard's natural landscape offers the added opportunity of testing theories and classroom lessons in a small but authentic ecosystem.

In 2007, Husky Energy followed up on its original gift with an additional \$1 million donation to establish the Husky Energy Fellowships. These impressive awards support innovative research in sedimentology and petroleum geology by graduate students in the Department of Earth Sciences.

### *Lab of the Future*

Located at the university's impressive SITE (School of Information Technology and Engineering) Building, the IBM Lab of the Future, created in 2005, was named in appreciation of an \$8.9 million contribution to the Campaign for Canada's university from IBM Canada Ltd. and Lenovo (Canada) Inc.

The laboratory provides access to industry-leading hardware and software for teaching and research, and allows engineering and computer science students to build their projects around the latest science. It is one of many examples of cooperation between faculty and students and the IBM Ottawa Software Lab, a world-class software-development facility with 280 skilled designers.

The IBM Lab of the Future builds on a long-standing partnership between the University and IBM Canada Ltd. — one that's evolved over the past decade to include such projects

as LINUX mission-critical systems, a student portal and online registration system, and joint initiatives like the Canada Century Research Infrastructure Project.

### *Quality by Design*

Strengthening student involvement in campus life has been a long-standing passion of Common Law alumnus Gabriel Tsampalieros. In 2006, that passion inspired the Tsampalieros Atrium, a vibrant and inviting gathering place for the University's law students that the University has named in honour of Gabriel's late father, Theodosios.

Mr. Tsampalieros played a direct role in the facility's design. He envisioned a bright, airy atrium that would dramatically improve the appearance and functionality of the student lounge in Fauteux Hall, while increasing students' sense of pride in the Faculty of Law. His \$250,000 gift to the Faculty made renovations to the Atrium possible.

### **National Cabinet Members**

Some of Canada's most prominent and respected public figures lead the University of Ottawa's National Campaign Cabinet.

Honorary Chair:

Paul G. Desmarais\*, Chairman of the Executive Committee, Power Corporation of Canada

Co-chairs:

Huguette Labelle\*, Chancellor, University of Ottawa

Gabriel Tsampalieros\*, President and CEO, Cara Operations Limited

Guy Saint-Pierre\*, Former Chairman of the Board, Royal Bank of Canada

Members:

Marc Jolicoeur\*, Chair, Board of Governors, and Partner, Borden Ladner Gervais LLP

Lisa LaFlamme\*, National Affairs Correspondent, CTV News

John C. S. Lau, President and CEO, Husky Energy Inc.

Julia G. Levy\*, Executive Chair, Scientific Advisory Board, QLT Inc.

Gilles G. Patry\*, President and Vice-Chancellor, University of Ottawa

Robert H. Pitfield\*, Executive Vice-President, International Banking, Scotiabank

Hugh Segal\*, President, Institute for Research on Public Policy

Paul Tellier\*, Corporate Director

Alex Trebek\*, Host, Jeopardy!

Torrance Wylie, Vice-Chairman, Global Public Affairs

\* Alumni or recipients of honorary doctorates from the University of Ottawa